

GROW WITH US!



Stoner Magazine is a longstanding voice in cannabis culture, lifestyle, and news. Formerly a monthly print publication, we've transitioned to a dynamic digital platform with a renewed focus on fresh content.

Recently, we've ramped up publishing with new articles, features, staff picks, and in-depth coverage of cannabis history, celebrity intersections, product reviews, and lifestyle trends.

WHY ADVERTISE WITH STONER MAGAZINE?

Major platforms severely restrict cannabis-related advertising, making independent, compliant sites like ours a premium opportunity.

Brands gain direct access to a targeted, high-intent audience in a brand-safe, 100% cannabis-focused environment.

SECURE YOUR PLACE IN THE NEXT EVOLUTION OF CANNABIS CULTURE



SCAN THE QR CODE TO VISIT STONER MAGAZINE



(503) 877-2223
ADVERTISING@STONERMAG.COM
STONERMAG.COM

KEY METRICS

2.7K+
ACTIVE MONTHLY VIEWERS
+110% GROWTH

2K+
NEW MONTHLY VIEWERS
+111% GROWTH

9.4K+
TOTAL MONTHLY CLICKS
+96% GROWTH

100%
ORGANIC ACQUISITION

MEDIA KIT & RATE CARD 2026



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AUDIENCE PROFILE & DEMOGRAPHICS

Our readers are passionate cannabis enthusiasts seeking authentic culture, news, and product insights. Traffic patterns show a highly US-centric audience with strong interest in vaping, accessories, wellness, and lifestyle content.



WHO READS STONER?

Regional: 95%+ U.S. Audience

Primary Core: Ages 25-44
(45+ is a fast growing segment)

Age: 55% Male / 45% Female split

Income: Above national average

Interests: Cannabis lifestyle, wellness, and product reviews

DEMOGRAPHIC DATA SOURCE

Demographic insights and traffic patterns are derived from a combination of first-party web analytics, social media engagement metrics, and historical subscriber data.

2026 DIGITAL DISPLAY AD RATES

SIDEBAR RECTANGLE

336x280

300x250

Shared Rotation: \$299/mo

Exclusive: \$799/mo

TOP LEADERBOARD

728x90

Shared Rotation: \$399/mo

Exclusive: \$999/mo

FOOTER BANNER

728x90

Shared Rotation: \$225/mo

Exclusive: \$600/mo

PREMIUM IN-CONTENT

(per placement on featured/cover story)

386x470

Exclusive: \$1025/mo

10-25% discounts for 3, 6, or 12-month commitments.

Rates effective February 2026.
adjustable post-launch.

Custom packages welcome.

Powered by our Digital Ad Rotation System for reliable delivery and monthly reporting.

We support static, GIF, or HTML5 creatives.

Contact us at: advertising@stonermag.com
if you need ad design & Build.

UPCOMING PREMIUM PRINT EDITIONS

We're excited to announce plans to relaunch our quarterly "coffee table" print editions; a premium evolution from our original monthly format.



- Larger oversized format for stunning visuals
- High-quality, heavyweight paper stock
- Evergreen content
- Timeless features, in-depth profiles, art, photography, and culture.
- Designed to be kept, cherished and displayed.

RESERVE YOUR SPOT TODAY!

Secure by placing your digital ads now or commit to print for priority placements.

We're thrilled to partner with our advertisers on digital ads today and premium print tomorrow.

Connect with our ad department:
advertising@stonermag.com for print placement and rates.

DIGITAL & EARLY PRINT PARTNERS GET PRIORITY AND SPECIAL DISCOUNTS